TT TEXTBOOK TESTBANKS

Solutions Manual for Introduction to Operations and Supply Chain Management 6th Handfield

SOLUTIONS MANUAL SAMPLE PREVIEW

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1. One could argue that Alcoa is not the first entity in the supply chain because other companies supply it with the tools and materials to get the aluminum out of the ground. Other suppliers for Anheuser-Busch would be the company that provides the hops and grains required to make its beer and the supplier of brewing equipment. Anheuser-Busch needs to share sales information and forecasts with its suppliers so that they can plan capacity and production levels. All of the companies within the supply chain need to be as transparent with their data as possible so that products can be made and shipped out to the customers with a minimum of waste.
2. It means that without a functioning supply chain, a firm cannot produce a good or a service and thus will cease to exist as it has nothing to sell. This ensures that there will always be career opportunities in supply chain management. The number of companies focused on enhancing their supply chains has risen since COVID, as national attention was diverted to supply chains due to the shortages during this period.
3. There are many different supply chains that support products like the Apple iPhone, and without these, the iPhone would not be nearly as successful. Apple has a company that creates the physical phone itself, suppliers that make the electronic components that go inside the phone, and even partner companies that monitor satellites to give the phone navigation capability. Apple uses the “App Store” to virtually manage the software application on phones, and through this store, they can market apps, create the purchase transaction, and simultaneously deliver the good to the consumer.
4. There are numerous examples of where poor supply chain management undercuts a business. For example, a product may be well-designed, but if the company cannot source quality inputs, cannot produce the product to cost or quality targets, and cannot deliver it in a timely manner, the product will fail in the marketplace.

Instructor's Resource Manual (Download only) for Introduction to Operations and Supply Chain Management, 6e

Introduction to Operations and Supply Chain Management

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