



TEXTBOOK TESTBANKS

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Imagining Society (2nd)

ISBN 9781071917138 | Chapter 1: The Sociological Imagination

Total Questions: 80

Easy

Multiple Choice (16)

Q1. [Multiple Choice]

Who coined the term "sociology" as the systematic study of society?

- a) Socrates
- b) Garfinkel
- c) Comte ✓ correct
- d) Plato

Q2. [Multiple Choice]

Which group features a shared land area, social interaction, and a common justice system?

- a) dominant culture
- b) culture
- c) society ✓ correct
- d) popular culture

Q3. [Multiple Choice]

The core focus of sociology that studies the differences between people that influence life outcomes is social _____.

- a) institutions
- b) change
- c) inequality ✓ correct
- d) secularization

Q4. [Multiple Choice]

In the United States, which group earns the highest average income?

- a) White
- b) Black
- c) Asian-American ✓ correct
- d) Hispanic

Q5. [Multiple Choice]

Our behavior is structured by various shared social arrangements, norms, values and standards of conduct, known as social _____.

- a) change
- b) religiosity
- c) inequality
- d) institutions ✓ correct

Q6. [Multiple Choice]

The process of a religion losing its authority over the lives of followers is known as _____.

- a) religiosity
- b) secularization ✓ correct
- c) conversion
- d) losing faith

Q7. [Multiple Choice]

Durkheim felt that values, norms, and social structures are all _____ that shape individual behavior.

- a) cultural artifacts
- b) social facts ✓ correct**
- c) sociological constructs
- d) anecdotal evidence

Q8. [Multiple Choice]

Durkheim's study of suicide contributed which finding to the field of sociology?

- a) The negative stigma attached to suicide was removed.
- b) Many Protestants converted to Catholicism.
- c) Suicide rates in Switzerland were reduced.
- d) It showed a connection between individuals and society. ✓ correct**

Q9. [Multiple Choice]

Who was the first female sociologist?

- a) Jane Addams
- b) Harriet Martineau ✓ correct**
- c) Ellen G. Starr
- d) Emile Durkheim

Q10. [Multiple Choice]

Sociologist Randall Collins asserted that sociology's greatest strength is its ability to _____.

- a) reveal fundamental social processes ✓ correct**
- b) assess the good from the bad
- c) quantify the trivial details of existence
- d) point out how much we differ from each other

Q11. [Multiple Choice]

Most people have social networks populated by people much like themselves, illustrating the concept of _____.

- a) homophily ✓ correct**
- b) heterophily
- c) diversity
- d) multiplicity

Q12. [Multiple Choice]

According to sociological research, why do most people have homogenous personal networks?

- a) Most people are attracted to others with traits that fill their own perceived deficits.
- b) Geographical location limits many people to those that share location, values, and traits. ✓ correct**
- c) Studies show a person is scared of people different from them.
- d) People only like others who are similar to them.

Q13. [Multiple Choice]

Why do most people marry someone of a similar age?

- a) Religious traditions encourage people to spend time with their age group.
- b) Societal expectations place stigmas on couples with large age differences.
- c) Schools group people by age, causing them to have the most interactions together. ✓ correct**
- d) Most officiants will only agree to marry couples of comparable ages.

Q14. [Multiple Choice]

In an experiment, the condition that is manipulated by the researcher to examine its effect on another condition is called a(n) _____.

- a) dependent variable
- b) operational definition
- c) independent variable ✓ correct**
- d) population

Q15. [Multiple Choice]

Researchers evaluate how _____ are affected during experiments.

- a) statistics
- b) dependent variables ✓ correct**
- c) independent variables
- d) research questions

Q16. [Multiple Choice]

A researcher will begin a study by posing a(n) _____, which states the relationship between variables.

- a) research question ✓ correct**
- b) survey
- c) correlational study
- d) experiment

True/False (12)

Q17. [True/False]

Culture has little effect on society.

- a) True
- b) False ✓ correct**

Correct answer: False

Q18. [True/False]

Culture refers to the artifacts that indicate how a society values ideas, goods, and social roles.

- a) True ✓ correct**
- b) False

Correct answer: True

Q19. [True/False]

Society refers to the people in a culture and their behavior.

- a) True ✓ correct**
- b) False

Correct answer: True

Q20. [True/False]

The study of social inequality is one of the three core aims of sociology.

- a) True
- b) False ✓ correct**

Correct answer: False

Q21. [True/False]

The interdependence of society and the behavior of people is one of the three core foci of sociology.

- a) True
- b) False ✓ correct

Correct answer: False

Q22. [True/False]

A society's justice system is an example of a social institution.

- a) True ✓ correct
- b) False

Correct answer: True

Q23. [True/False]

Durkheim was the first person to suggest formal study of sociology.

- a) True ✓ correct
- b) False

Correct answer: True

Q24. [True/False]

An interview with follow-up questions is an example of a qualitative research method.

- a) True ✓ correct
- b) False

Correct answer: True

Q25. [True/False]

A dependent variable is the one a researcher measures to determine if and how much it has been affected by other variables.

- a) True ✓ correct
- b) False

Correct answer: True

Q26. [True/False]

Content analysis is only used for qualitative research.

- a) True
- b) False ✓ correct

Correct answer: False

Q27. [True/False]

Experiments test the effect of one variable on another.

- a) True ✓ correct
- b) False

Correct answer: True

Q28. [True/False]

Breaching experiments involve breaking social norms and measuring reactions.

- a) True ✓ correct
- b) False

Correct answer: True

Medium

Multiple Choice (22)

Q29. [Multiple Choice]

In the United States, the Southeast and Midwest are two examples of _____.

- a) cultures
- b) societies ✓ correct**
- c) subgroups
- d) countercultures

Q30. [Multiple Choice]

From a sociological perspective, what did we learn from the COVID-19 pandemic?

- a) Social patterns can become unpredictable quickly. ✓ correct**
- b) Social patterns are predictable.
- c) Social interactions evolve slowly.
- d) Social interactions are typically not patterned.

Q31. [Multiple Choice]

White people in the United States are members of _____.

- a) the dominant culture ✓ correct**
- b) a subculture
- c) a counterculture
- d) the minority culture

Q32. [Multiple Choice]

Rachel is allowed to take extra time on exams due to her dyslexia. This is an example of _____.

- a) a public issue
- b) assimilation
- c) a personal trouble ✓ correct**
- d) a counterculture

Q33. [Multiple Choice]

The family is one example of which core focus of sociology?

- a) social institutions ✓ correct**
- b) social change
- c) social inequality
- d) social secularization

Q34. [Multiple Choice]

Why did Karl Marx consider religion the opiate of the masses?

- a) He was jealous of the influence religion has on behavior norms in society.
- b) He felt that religion distracts people from their own suffering, by focusing on salvation. ✓ correct**
- c) The Catholic church excommunicated (shunned) him, and he was bitter about it.
- d) Religion lends itself to communism, and Marx was a capitalist.

Q35. [Multiple Choice]

What is the purpose of looking for “the general in the particular?”

- a) Observational learning helps us avoid punishment.
- b) Identifying behavior patterns can indicate areas for further study. ✓ correct**
- c) Examining common sense systematically proves what we already know.
- d) Studying individual behavior guides changes in society.

Q36. [Multiple Choice]

Why is it hard to study society?

- a) **It surrounds us all and is taken for granted by most people. ✓ correct**
- b) People are discouraged from discussing society by unwritten rules.
- c) Most people will exaggerate their good qualities when interviewed.
- d) Society changes at such a fast pace that studies are quickly obsolete.

Q37. [Multiple Choice]

Why do sociologists use systematic methods to study familiar things that seem like common sense?

- a) It supports confirmation bias among sociologists.
- b) Systematic study shows how causation and correlation are similar.
- c) It proves that "old wives tales" are based in reality.
- d) **The process can convert anecdotal stories into hard scientific evidence. ✓ correct**

Q38. [Multiple Choice]

According to Durkheim, what distinguishes sociology from philosophy?

- a) Sociology focuses on theory; philosophy only uses empirical research.
- b) Sociology is interested in individuals; philosophy considers group dynamics.
- c) **Philosophy relies on theories and logic; sociology focuses on empirical research. ✓ correct**
- d) Philosophy is about how individuals feel; sociology focuses on consciousness.

Q39. [Multiple Choice]

To what did Durkheim attribute the much lower suicide rate among Catholics as compared to the rate among Protestants?

- a) Catholics are encouraged to interpret scriptures on their own, so they feel less connected to others.
- b) Protestants feel overregulated and programmed when in church, so their connections are superficial.
- c) **Catholics are urged to seek counsel with priests who can explain scripture, giving them someone with whom to discuss problems. ✓ correct**
- d) Protestants place a higher value on rugged individualism, so much so that any perceived failures are magnified.

Q40. [Multiple Choice]

A person who feels rootless or without norms to guide them due to little or no regulation may commit which type of suicide?

- a) egoistic
- b) altruistic
- c) **anomic ✓ correct**
- d) fatalistic

Q41. [Multiple Choice]

According to Durkheim, why are single men more likely to commit suicide than other groups?

- a) They feel like they have failed to secure the social institution of marriage.
- b) **Single men are less integrated into society due to their gender and relationship status. ✓ correct**
- c) They have few limits on their tendency toward risky behaviors that may look like suicide if fatal.
- d) Some single men feel high levels of stress from their inability to pass on their genes by starting a family.

Q42. [Multiple Choice]

What is the main criticism of Durkheim's study of suicide?

- a) His sample size was too small to prove his hypothesis.
- b) Only Catholics and Protestants were studied, not other religions.
- c) **Studies of countryside suicide rates are hard to apply to individual behavior. ✓ correct**
- d) He failed to take into account the possibility that homicide might seem like suicide.

Q43. [Multiple Choice]

Suicide rates are higher among Native Americans on isolated reservations than other demographic groups in the United States. How might Durkheim explain this?

- a) These are anomic suicides, since Native Americans are NOT required to follow American laws.
- b) Since Native Americans on reservations are not integrated into society, most of these are likely egoistic. ✓ correct**
- c) Native Americans may martyr themselves in a form of altruistic suicide to protect the tribe.
- d) The freedom of living on reservations may lead to fatalistic suicides in this group.

Q44. [Multiple Choice]

Why is sociology considered different from common sense?

- a) Sociology is more superficial than common sense that has been handed down for generations.
- b) Common sense goes deeper into the causes and effects of a selected behavior.
- c) Sociology uses scientific study to test common sense and challenge misconceptions. ✓ correct**
- d) Common sense is essentially informal sociology engaged in by amateur scientists.

Q45. [Multiple Choice]

What is a potential drawback of homophily?

- a) People who only spend time with those like them may be less tolerant of those who are different. ✓ correct**
- b) Boredom with being around like-minded people encourages experimentation and acceptance of diversity.
- c) Being attracted to similar others may lead to an increase in the rate of homosexuality.
- d) Spending time around people similar to oneself eventually removes all stimuli for conversation.

Q46. [Multiple Choice]

Which statement best explains the difference between qualitative and quantitative research?

- a) Qualitative research is better for larger amounts of data.
- b) Only quantitative research uses content analysis.
- c) Qualitative research goes into more depth on its topic. ✓ correct**
- d) Quantitative research relies on participant observation.

Q47. [Multiple Choice]

Which approach is most suited to gathering and analyzing large amounts of data from multiple people?

- a) qualitative research
- b) experiments
- c) quantitative research ✓ correct**
- d) interviews

Q48. [Multiple Choice]

Which quantitative method is used to inexpensively and quickly gather large amounts of data?

- a) ethnography
- b) interview
- c) survey ✓ correct**
- d) experiment

Q49. [Multiple Choice]

Which research method is best for demonstrating a relationship between two variables?

- a) survey
- b) interview
- c) experiment ✓ correct**
- d) participant observation

Q50. [Multiple Choice]

Which statement best contrasts differences between surveys and interviewing?

- a) Surveys are used for qualitative research and interviews are used for quantitative research.
- b) Interviews have more closed-ended questions, surveys use more open-ended questions.
- c) Interviews are more time-consuming and in-depth than surveys, which gather data quickly. ✓ correct**
- d) Surveys must be given by highly trained staff, interview questions can be read by anyone.

True/False (3)

Q51. [True/False]

When a person sees a public issue as a personal trouble, she is using her sociological imagination.

- a) True
- b) False ✓ correct**

Correct answer: False

Q52. [True/False]

Anomic suicide occurs in societies with little or no regulation, leaving a person to think they do not matter.

- a) True ✓ correct**
- b) False

Correct answer: True

Q53. [True/False]

Durkheim felt that psychological factors were more important than sociological factors contributing to suicide.

- a) True
- b) False ✓ correct**

Correct answer: False

Essay (4)

Q54. [Essay]

Minh is studying the #MeToo movement and its influence on the behavior of men. A. Describe and provide examples of the three sorts of questions she should investigate. B. Explain how a personal trouble can become a public issue in this context.

Suggested answer: Sample response: A. The three sorts of questions: structure of society and how its parts relate; historical context of society; changes or potential changes to the power dynamic between men and women in society. B. When women began to share their #MeToo stories, the pervasive nature of the issue became apparent, so that it could no longer be brushed aside by society. Answers will vary.

Q55. [Essay]

Compare and contrast the core foci and core aims of sociology using examples of each to support your answer.

Suggested answer: Sample response: The three core foci of sociology include the study of social inequality, social institutions, and social change. The three core aims include trying to see general themes in everyday life, seeking to assess critically what seems familiar and common sense, and examining how individuals both shape society and are shaped by society. Answers will vary.

Q56. [Essay]

Imagine you are a sociologist planning to study the phenomenon of people dressing up as fictional characters while attending science fiction conventions. Make a list of questions a sociologist might ask, provide some sample answers, and formulate a possible hypothesis to explain this behavior.

Suggested answer: Sample response: The answer should reference the core foci of sociology and questions to establish demographic parameters as well as plausible responses and a testable hypothesis. Answers will vary.

Q57. [Essay]

Describe how the homophily principle might influence relationships in the life of a typical high school student in your community. How would you gather information and measure the strength of the effect? Be sure to evaluate the effects on at least three types of relationships.

Suggested answer: Sample response: Responses should indicate that students understand how sociological studies are conducted and provide examples related to the homophily principle. The homophily principle structures social relationships of every type, including marriage, friendship, and work relationships: friends and romantic partners tend to have similar interests and to come from similar backgrounds. Answers will vary.

Hard

Multiple Choice (22)

Q58. [Multiple Choice]

Which individual demonstrates the best example of a breaching experiment?

- a) Bill is walking his dog and crosses the street to avoid the neighbor's cat.
- b) Kim wears a traditional Korean dress to her sister's wedding ceremony.
- c) Elwood helps himself to a handful of fries from the plate of a stranger. ✓ correct**
- d) Carlos uses a hand signal while riding his motorcycle to indicate he is turning right.

Q59. [Multiple Choice]

Amish communities in the United States reject certain forms of technology and modes of dress. These choices would place them in a _____.

- a) minority culture
- b) counterculture ✓ correct**
- c) subculture
- d) dominant culture

Q60. [Multiple Choice]

Moderate members of different political parties would fall into which group?

- a) counterculture
- b) dominant culture
- c) minority culture
- d) subculture ✓ correct**

Q61. [Multiple Choice]

If a famous pop star made a change and instead became a world-famous opera singer, they would have moved from _____.

- a) high culture to popular culture
- b) high culture to high culture
- c) popular culture to popular culture
- d) popular culture to high culture ✓ correct**

Q62. [Multiple Choice]

A political cartoon is an example of _____.

- a) popular culture ✓ correct**
- b) high culture
- c) a subculture
- d) a counterculture

Q63. [Multiple Choice]

While talking with his friends over dinner, David realizes that other people also feel tense when interacting with police for various reasons. David has used his sociological imagination to connect _____.

- a) high culture and low culture
- b) personal troubles and public issues ✓ correct**
- c) subculture and counterculture
- d) minority culture and dominant culture

Q64. [Multiple Choice]

Tarana shared her survival story on social media to inspire others to help hold sex offenders accountable. She is using her _____.

- a) public issue
- b) sociological imagination ✓ correct**
- c) historical context
- d) media savvy

Q65. [Multiple Choice]

What is the best example of social inequality?

- a) Tonya prefers English bulldogs over poodles, but her partner does not.
- b) Pham works very hard to earn his promotion.
- c) Leroy earns a stipend for coaching tennis at his school.
- d) Frank cannot register to vote because he keeps moving from shelter to shelter. ✓ correct**

Q66. [Multiple Choice]

Jack and Diane are arrested for armed robbery. Diane's parents hire an attorney to handle her defense, but Jack must rely on a public defender. This is an example of which focus of sociology?

- a) social change
- b) social fact
- c) social inequality ✓ correct**
- d) social institution

Q67. [Multiple Choice]

Ben prays three times a day, and carefully monitors the food he chooses for his family. He would rank highly in _____.

- a) high culture
- b) modernization
- c) religiosity ✓ correct**
- d) secularization

Q68. [Multiple Choice]

The legalization of marijuana is an example of _____.

- a) a social institution
- b) social inequality
- c) a social fact
- d) social change ✓ correct**

Q69. [Multiple Choice]

Les did not feel connected to society in any meaningful way. If he decided to take his own life, which of Durkheim's types of suicide would apply?

- a) altruistic
- b) anomic
- c) egoistic ✓ correct**
- d) fatalistic

Q70. [Multiple Choice]

When Katniss volunteered as tribute to save her little sister, which of Durkheim's types of suicide did she think she was committing?

- a) fatalistic
- b) egoistic
- c) anomic
- d) altruistic ✓ correct**

Q71. [Multiple Choice]

Ending your life after being sold into slavery is an example of _____ suicide.

- a) fatalistic ✓ correct**
- b) altruistic
- c) egoistic
- d) anomic

Q72. [Multiple Choice]

In Japan, a businessman sometimes commits suicide by ritual disembowelment, or seppuku, as a result of bringing shame on his family name after committing financial crimes. Durkheim would most likely categorize this as which type of suicide?

- a) altruistic ✓ correct**
- b) fatalistic
- c) ano
- d) egoistic

Q73. [Multiple Choice]

A sociologist studying your classroom would be most interested in exploring which question?

- a) Does the layout of the classroom support optimum learning?
- b) What bacteria are common to all people entering the classroom?
- c) Who decides what material is covered in your education? ✓ correct**
- d) How does your university rank compared to others of similar size?

Q74. [Multiple Choice]

A sociologist believes that older people are more likely to perceive faces from races different from their own as threats. When he or she asks why this relationship exists, this is an example of a(n) _____.

- a) statistical model
- b) research question ✓ correct**
- c) independent variable
- d) experiment

Q75. [Multiple Choice]

A graduate student is interested in how traditional Chinese families react to newcomers who may offend social behavior expectations. What method is the best choice for gathering this quantitative data?

- a) breaching experiments ✓ correct**
- b) surveys
- c) participant observations
- d) content analyses

Q76. [Multiple Choice]

Rashida wants to compare responses from several people to in-depth questions. Which research method is her best choice?

- a) survey
- b) experiment
- c) content analysis
- d) interview ✓ correct**

Q77. [Multiple Choice]

Howard needs to categorize social media posts to measure public response to his research question. Which research method should he choose?

- a) interview
- b) content analysis ✓ correct**
- c) participant observation
- d) experiment

Q78. [Multiple Choice]

Juana is conducting long-term participant observation of a group of preschoolers from Flint, Michigan to determine if increased lead levels in drinking water have effects on their behavior. Which type of research is Juana conducting?

- a) qualitative ✓ correct**
- b) quantitative
- c) content analysis
- d) experimentation

Q79. [Multiple Choice]

Matt frequently becomes angry when driving in traffic. Which method would provide the best data to answer the research question, "What triggers Matt's road rage?"

- a) An interview with Matt to find a pattern to what sets him off.
- b) An experiment to force a traffic problem on Matt's path to work.
- c) Instructing Matt to take a survey of common road rage triggers.
- d) Using traffic cameras to observe Matt during his commute to look for patterns. ✓ correct**

Essay (1)

Q80. [Essay]

Dr. Fuchs set up an experiment to measure how people react to violations of social norms. He instructed participants to remember a series of words. Each person in one group was asked to recall the words while Dr. Fuchs stood three feet away from them. Each person in the other group was asked to recall the list of words while Dr. Fuchs stood one foot away from them. Identify the independent variable and dependent variable. Describe the type of experiment administered by Dr. Fuchs. Finally, evaluate this experimental design in terms of how likely it is to succeed, and how it might affect participants.

Suggested answer: *Sample response: Responses should identify the distance between Dr. Fuchs and the participant as the independent variable, and the number of correctly recalled words as the dependent variable. This is a breaching experiment. To be successful, the experiment should be repeated with a representative sample, or at least more subjects to make it more likely to be generalizable.*