



TEXTBOOK TESTBANKS

Test Bank for Introducing Research Methodology 4th Flick

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Introducing Research Methodology (4th)

ISBN 9781529680577 | Chapter 1

Total Questions: 10

Multiple Choice (10)

Q1. [Multiple Choice]

Social research is able to

- a) solve urgent problems immediately.
- b) provide more knowledge for better understanding social problems. ✓ correct**
- c) improve the situation of the single participant.
- d) prevent politicians from taking the wrong decisions.

Q2. [Multiple Choice]

Quantitative research

- a) refrains from using hypotheses.
- b) avoids measurement.
- c) tests a hypothesis by using measurements. ✓ correct**
- d) does not use numbers.

Q3. [Multiple Choice]

In quantitative research, the single participants

- a) can talk freely about their individual experiences.
- b) are selected because of their individual situation. ✓ correct**
- c) are selected randomly.
- d) has much influence on how the data is collected.

Q4. [Multiple Choice]

In qualitative research,

- a) attitudes are measured.
- b) instruments are standardised.
- c) participants are selected purposively. ✓ correct**
- d) statistical analysis is applied.

Q5. [Multiple Choice]

Qualitative and quantitative research

- a) have nothing in common.
- b) work systematically by using empirical methods. ✓ correct**
- c) are using standardised methods for data collection.
- d) are both using open methods for data collection.

Q6. [Multiple Choice]

Online research

- a) is done without using any methods of social research.
- b) can only be pursued in a quantitative way.
- c) is based on developing social research methods as online tools. ✓ correct**
- d) only consists of doing online interviews.

Q7. [Multiple Choice]

Doing social research

- a) is just a drag.
- b) can give you insights into everyday life which you can use for practical work later on. ✓ correct**
- c) is just for making studying at the university more complicated.
- d) never leads to any new insights.

Q8. [Multiple Choice]

The relevance of social research about societal phenomena lies in

- a) description of them.
- b) understanding of them.
- c) explanation of them.
- d) in description, understanding and explanation of them. ✓ correct**

Q9. [Multiple Choice]

Social research

- a) can provide orientations for political and practical decisions. ✓ correct**
- b) is located in a completely different world.
- c) is only about researchers' making a scientific career.
- d) will completely refrain from practical and political areas.

Q10. [Multiple Choice]

Researchers doing empirical studies

- a) should not let anyone know how they proceed in their research.
- b) should do their work in secret and undercover.
- c) need to make their research and practices in the field transparent to readers of their reports. ✓ correct**
- d) should just do it, without much training and skills.